

[PDF] Retail Hell: How I Sold My Soul To The Store

Hall Freeman - pdf download free book



Books Details:

Title: Retail Hell: How I Sold My So
Author: Hall Freeman
Released: 2010-10-18
Language:
Pages: 288
ISBN: 1440505772
ISBN13: 978-1440505775
ASIN: 1440505772

[CLICK HERE FOR DOWNLOAD](#)

pdf, mobi, epub, azw, kindle

Description:

From Publishers Weekly For Hall, retail was destiny, for he came from a family of retail workers, including his great-grandfather, who owned a furniture-and-appliance store in his hometown of Reno, Nev. But Hall, as he explains, had a different dream: he wanted to be a screenwriter. He didn't give up those aspirations, despite having retail jobs during his growing-up years. When he moved to California to get closer to the film industry, he looked for a job that could help him pay the bills and look fabulous at the same time. He landed a job at a department store he calls The Big Fancy, an

upscale emporium known for its customer service. Those who've worked on the front lines of the service industry will relate to Hall's bitter memoir (and recognize the retailer as Nordstrom, where he spent 15 years as a handbag salesman). Hall's memoir chronicles wacky training exercises, sleep-inducing staff meetings and, of course, the customers. Every nutty client becomes a character, from foul-mouthed Lorraine, aka Shoposaurus Carnivoarus, to more generic Serpents and Bloodsuckers. Screenplaylike renderings of Hall's dreams pop up throughout the book, as do rants about co-workers, customers' endless capacity for lying in the service of returning obviously used items and more. Hall's voice is sharp and sometimes funny, not unlike a retail-centric Perez Hilton—but the book will leave readers wondering why Hall stayed in retail for decades if he hated it so much. (Oct.) Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. --This text refers to an out of print or unavailable edition of this title.

Review "A haute handbag salesman at a Big Fancy department store might sound like the most glamorous way to work in retail. Think again. In his new book, "Retail Hell" (\$23, Adams), Gucci hawk-turned-author Freeman Hall shares hilarious tales of his 15-year servitude as a sales guy, from crazy customers to the cloyingly cheerful store culture." -- Washington Post Express, September 25, 2009

For Hall, retail was destiny, for he came from a family of retail workers, including his great-grandfather, who owned a furniture-and-appliance store in his hometown of Reno, Nev. But Hall, as he explains, had a different dream: he wanted to be a screenwriter. He didn't give up those aspirations, despite having retail jobs during his growing-up years. When he moved to California to get closer to the film industry, he looked for a job that could help him pay the bills and look fabulous at the same time. He landed a job at a department store he calls "The Big Fancy," an upscale emporium known for its customer service. Those who've worked on the front lines of the service industry will relate to Hall's bitter memoir (and recognize the retailer as Nordstrom, where he spent 15 years as a handbag salesman). Hall's memoir chronicles wacky training exercises, sleep-inducing staff meetings and, of course, the customers. Every nutty client becomes a character, from foul-mouthed Lorraine, aka Shoposaurus Carnivoarus, to more generic Serpents and Bloodsuckers. Screenplaylike renderings of Hall's dreams pop up throughout the book, as do rants about co-workers, customers' endless capacity for lying in the service of returning obviously used items and more. Hall's voice is sharp and sometimes funny, not unlike a retail-centric Perez Hilton—but the book will leave readers wondering why Hall stayed in retail for decades if he hated it so much. -- Publisher's Weekly, 7 September 2009 --This text refers to an out of print or unavailable edition of this title.

- Title: Retail Hell: How I Sold My Soul to the Store
- Author: Hall Freeman
- Released: 2010-10-18
- Language:
- Pages: 288
- ISBN: 1440505772
- ISBN13: 978-1440505775

- ASIN: 1440505772
-